

Privacy Policy

Your Privacy

AJ Adventures Limited ("we") take your privacy very seriously indeed and will never pass your details to any third party without your express permission.

This policy explains how we might collect and use personal information and the rights and choices available to our visitors and users regarding such information. This policy describes our privacy practices, such as the information we collect on our visitors and users, how we collect it, what we do with it, how it is protected, and your rights regarding your information.

What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the services.
2. To provide our Users with ongoing customer assistance and technical support.
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages.
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services.
5. To comply with any applicable laws and regulations.

How do we store, use, share and disclose our site visitors' personal information?

The AJ Adventures website is hosted on the **Wix.com** platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. Wix.com also regularly monitors their systems for possible vulnerabilities and attacks, and regularly seeks new ways and Third Party Services for further enhancing the security of their Services and protection of their Visitors' and Users' privacy.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How do we communicate with our site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

Withdrawal of consent

if you don't want us to process your data anymore, please write to us at: 18 Beech Close, Baldersby, Thirsk, YO7 4QB, or send us an email to: ajadventures707@gmail.com.

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Further information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to write to us at: 18 Beech Close, Baldersby, Thirsk, YO7 4QB, or send us an email to: ajadventures707@gmail.com.

Cookies

It is sometimes beneficial to put small data files, known as "cookies" on your computer. This is a common practice and is done by the vast majority of websites in order to make them work better for you. One of the things that uses cookies is Google Analytics which allows us to assess information about how visitors use our site which, in turn, helps us to make sure that it meets your needs and to understand how we might make it better. You can find more information about cookies and how to manage them by paying a visit to www.aboutcookies.org. You should note, however, that restricting the use of cookies may be detrimental to your experience when using this website.